

\*\* **SPECIAL ISSUE** \*\*  
**50<sup>th</sup> ANNIVERSARY OF THE 1957 CHEVROLET**  
**CLASSIC HEARTBEAT**

February 2007  
 Volume 31, Issue 2

NEWS OF '55, '56 AND '57 CHEVYS IN NORTH TEXAS AND BEYOND



PO Box 814642  
 Dallas, TX 75381  
[www.DallasClassicChevy.com](http://www.DallasClassicChevy.com)  
 membership -121

**BOARD OF DIRECTORS**

**President – David Graves**  
 214 738-5231 term expires 12/07

**Vice Pres – Marvin Johnson**  
 214 352-9132 term expires 12/08

**Treasurer – Dean Schmidt**  
 972 867-3255 term expires 12/08

**Secretary – Greg Hedum**  
 972 539-9886 term expires 12/07

**Board Member - Dan Bunch**  
 972 270-0461 term expires 12/08

**Board Member - Bill Preston**  
 972 691-4968 term expires 12/07

**Board Member - John Rush**  
 972 517-4247 term expires 12/08

Appointed Positions

**Tech Advisor - Larry Rollow**  
 972-960-1408  
**Tech Advisor - Marvin Johnson**  
 214 352-9132  
**Membership Chairman**  
**Bill Preston**  
 972 691-4968

**FEBRUARY 16-18 2007**  
**DALLAS, TX**  
  
**AutoRama.**

**DACC to showcase '57 Chevys at Market Hall this WEEKEND!**

*One of the feature displays at this year's 47<sup>th</sup> Annual Dallas Autorama will be our club's display recognizing the 50<sup>th</sup> Anniversary of the 1957 Chevrolet and we will have 8 fantastic examples from our club of this automotive icon on display all weekend! Special thanks to these DACC members for providing their cars for the display - Ralph Ellis, Bob Senn, Dean Schmidt, BJ Bucher, Charles Rader, Larry Rollow, James Carter and Debbie Guido! Like last year with the '56 Anniversary, this year thanks to our friends at Stoked Out Specialties and Reliable Chevrolet we will be handing out free photo cards of the '57 Chevys on display.*



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**Show Hours**

**Fri 3:30 pm to 10:30 pm**  
**Sat 10 am to 10 pm**  
**Sun 11 am to 7 pm**  
 General Admission \$13  
 Children 6-12 \$5  
 Under 6 FREE  
 Discount Coupons at area O'Reilly Auto Parts

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**NEXT MONTH**  
**SPRING CLASSIC CHEVY SHOW**  
 MARCH 10<sup>th</sup>, Saturday, 2-4pm  
**RELIABLE CHEVROLET**  
*Arapaho and Central Expressway  
 in Richardson*



**33<sup>rd</sup> Annual  
Ft Worth  
Rod and Custom Show  
MARCH 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> 2007**

This year's Ft Worth Rod Show will have 7 DACC cars and trucks in our display. Expect to see at the Amon Carter Exhibit Hall in the Will Roger's Center - Kevin Brown's '56 Pickup, George Caruth's '57 Sedan Delivery, Bob Brandenburg's '57 Bel Air Sedan, David Graves '56 Corvette, Tim Page's '57 Bel Air 4dr Wagon, Don Clark's '56 210 Sedan and Joe Ortega's '57 Bel Air Hardtop.

***Don't miss this show, it always is a great show full of the area's best cars, trucks and motorcycles!***

**SHOW HOURS**

**Fri., March 2nd - 4:00 pm – 11:00 pm  
Sat., March 3rd - 10:00 am – 11:00 pm  
Sun., March 4th - 11:00 am – 7:00 pm**

**[www.txshowcar.com](http://www.txshowcar.com)**

**DACC Membership  
Renewals**

We are approaching a period of time where many of you have membership renewals coming up. To determine when your membership is due, check the mailing label on the front of your newsletter. In the top left corner is your membership number and the right top corner of your label is a month and year. That month and year is when your membership to the club expires. You need to pay your annual membership dues of \$25 before that month and year to continue to be a club member and get the newsletter mailed to you each month. Send your check payable to 'Dallas Area Classic Chevys' to DACC, PO Box 814642, Dallas, TX 75381. Here's even a better idea - pay not only this year's dues, but pay the next two or three years dues. That way you will be not have to worry about your dues for several years!

**LONE STAR XXV CLASSIC  
CHEVY CONVENTION**

**Coming on May 4,5,6, 2007**  
Hosted by the Central Texas Classic Chevy Club  
in Austin

This year's 25<sup>th</sup> Anniversary event will be held in Round Rock, Texas at the Marriott Hotel. Room reservations can be made at 800 865-0546 and the Convention room rate is \$89 plus tax.

**Events include -**

Friday registration 3-8pm, Friday 40 mile roundtrip leaving the Marriott at 6pm traveling through the countryside to an authentic German restaurant in Walburg, TX. Here a \$14.95 per person german buffet will be featured along with a live German band. Saturday registration will close at 11AM, with the Show-N-Shine judging during the day on Saturday. Judging will be both judged classes and non judged classes. The judged classes will consist of a 100 point judging and undercarriages will not be judged. Expect parking lot security both Friday and Saturday nights. On Saturday the host club will provide a continental breakfast and fajita lunch. Saturday evening will have a sit down dinner banquet at the hotel. A dance will follow and Show Awards will be presented during the dance. To get the entry form go to [www.CentralTexasClassicChevyClub.org](http://www.CentralTexasClassicChevyClub.org)

DACC will have a caravan from the DFW area drive down on Friday morning to arrive in plenty of time for the Friday Cruise to Walburg. More details on the event and our plans as we get closer.





**Being a high school hot rod** in the late 50's was a lot of fun except for one thing: I was trying to race Chevy V8s with an old worn out flat head Ford! I enjoyed seeing the Tri Fives back then on our Main Street. At Lake Waco Drag Strip I can remember seeing some awesome '55-'57 Chevys run the quarter mile and they were dominate for their day and time.

If we could fast forward about 35 years... after raising three kids, putting them through college and living in several parts of the country, I purchased my first 1957 Chevy, a 2 door Bel Air hardtop in 1995. Bought as a driver, it eventually became a show car. Later I purchased several more '57s over the next five years or so. I ended up selling all of those in time except for a black 150 2 door sedan. This car reminds me of one I remember from the early 60s that was a good-looking, strong running hot rod Chevy!

It's hard to describe what all I have changed on the car since I purchased it. For starters, I installed a high-performance crate motor with a 5-speed Richmond transmission. The rear end is out of a Camaro with posi-traction. Mickey Thompson drag radials were put on rally wheels for better street performance. I also had a roll-bar

installed with harnesses for extra protection. Power disc brakes on the front and drums on the back help stop the car. The car has an older paint job but still looks good enough to have earned Platinum and Gold Awards at 1000 point judged shows. I have added air conditioning on the car for our hot Texas summers and a Griffin radiator helps in cooling with electric fans. The interior is gray tweed and we removed the back seat to make it look like the old 150 business sedan. There are a lot of other small changes made but the car still looks pretty much stock ... that is until you crank it and the 2 1/2 inch exhausts come to life with the hot GM cam installed.

I had a great time on the drag strip at Denton Dragway with the other Classic Chevys last year at the Lone Star Convention. It had been 40 years since I lined up on a strip and my poor driving skills showed in reading the light and shifting gears. Still, I would do it again as it was a real rush for this ol' hot rod!

*More Photos of Phil's very slick '57 150 Sedan on the club website  
[www.DallasClassicChevy.com](http://www.DallasClassicChevy.com)*



## Welcome New Members of DACC!

763

Jay & Adele LaGregs  
10104 Morning Glory  
Frisco, TX 75035  
'57 2dr Bel Air Hardtop

764

Larry & Dianne Epperson  
6905 Topsfield  
Dallas, TX 75231  
'57 4dr Bel Air Hardtop

## New Members For DACC Big Goal for 2007

*This year the Board of Directors of DACC would like to have our club grow by no less than 25% or 30 or more new members. We have begun the year with 120 members so we hope to end in December with 150 or more members! Help us attain this goal by telling fellow tri fiver's about the club! We have club business cards that you can carry that has our contact information on them, on the website there is a membership link where a printable membership form can be printed off and mailed in. The most important key to reaching and exceeding our goal is having all 120 members make the effort to tell others with interests in tri five Chevys about the club. Bill Preston, our Membership Chairman will be happy to call and talk with any prospective members that you might know so call Bill at 972-691-4968 and he will be glad to follow up!*

## Dallas Area Classic Chevys 2007 Schedule Of Events

**January 14, Sunday** - DACC Winter Cruise to 'Bel Air's N Burgers' in Princeton, TX

**February 16-18, weekend** - DACC's '50<sup>th</sup> Anniversary of the '57 Chevy' display at the Dallas Autorama, Market Hall, Dallas, TX

**March 3-5, weekend** - DACC club display at the Ft Worth Rod and Custom Show, Will Rogers Center, Ft Worth, TX

**March 10, Saturday** - DACC Spring Classic Chevy Show at Reliable Chevrolet, Richardson, TX

**April 15, Sunday** - DACC Spring Cruise, down Hwy 80 to Mineola, TX

**May 3-5, weekend** - 25<sup>th</sup> Annual Lone Star Classic Chevy Convention, Austin, TX

**June date TBA** - DACC Drag Racing with the Texas Muscle Car Club Challenge Series, location TBA

**July 15, Sunday** - DACC Summer Cruise to 'Yesterday's Dinner' in Bridgeport, TX

**August 18, Saturday** - DACC Summer Car Show event at the Hot Texas Nights Car Show, Hurst, TX

**September 15, Saturday** - DACC Fall Classic Chevy Show, Reliable Chevrolet, Richardson, TX

**October 13, Saturday** - 8<sup>th</sup> Annual Brazos Drive In Movie Night, Granbury, TX

**October 19-21, weekend** - 14<sup>th</sup> Annual Fall Foliage Tour, Bentonville, AR

**November 11, Sunday** - DACC Tech Meeting / Elections, Stoked Out Specialties, Rockwall, TX

**December 8, Saturday** - DACC Handicap Ramp Build and Christmas Party, Dallas, TX

### January's Cruise to "Bel Air's N Burgers" delayed one week ...

but that didn't stop a small but dedicated group of Classic Chevy's! Princeton, TX was the destination to enjoy burgers and more! The month of January was filled with 'bad weather' days for driving that Chevy, but we did get one beautiful Sunday a week after our scheduled event and it turned into a great day to get that Chevy out of the garage. Photos on the club website!



## It Happened in 1957

Eisenhower was starting his second term as US President.  
 Elvis purchased Graceland in Memphis, TN as his home.  
 The Cold War was in full swing.  
 The 57 Chevy was the car of choice.  
 Hank Aaron was the National League's most valuable player.  
 Richfield Oil established Alaska's first commercially viable oil production on the Swanson River.  
 Steve Allen was the host of "The Tonight Show."  
 "West Side Story" opened on Broadway.  
 In the Middle East, the Suez Canal was closed due to conflicts.  
 Fred Astaire and Audrey Hepburn starred in *Funny Face*.  
 "I Love Lucy" was in its last year on TV. (Original episodes)  
 Humphrey Bogart died.  
 Dr. Seuss wrote *The Cat in the Hat*.  
 US Congress passed the Civil Rights Act.  
 The first commercial nuclear reactor was opened in Shippingport, PA.  
 The "Everly Brothers" released their hit single *Wake Up Little Susie*.  
 71 cities have populations of one million or more in 1957; 40 years earlier such cities numbered only 16  
 Soviet Union inaugurates the "Space Age" by launching Sputnik I, the world's first artificial satellite. A month later Sputnik II carries a dog into orbit, making that dog the first living being to enter space.  
 "Leave It to Beaver," debuts on CBS  
 "American Bandstand" premieres  
 Buddy Holly & Crickets record "That'll Be the Day"  
 Eisenhower asks Congress to send troops to the Mid East  
 Ford Motor Co introduces Edsel  
 Larry King's 1st radio broadcast

Cars with Chevy's sure-footed way of going are hard to come by these days. This new beauty is really built for these days, with broad-based outrigger rear springs and beautifully balanced weight. That's the reason for Chevrolet's nice solid feel; the reason it moves so smoothly and surely along any kind of highway.

Cars with Chevy's jack-rabbit pep are scarce too. The secret here is a V8 with up to 245 h.p.,\* that brings a smile to your face when you nudge it even a little bit. Trips never seemed so short, or roads so smooth! Worth a try? Stop by your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



*smooth as quicksilver...*

and quick as they come . . . the '57 Chevrolet!



*SWEET, SMOOTH AND SASSY! The Bel Air 4-Door Sedan with Body by Fisher—one of 20 new Chevies.*

\*270-h.p. high-performance engine also available at extra cost. Also Kroyer fuel injection engine with up to 303 h.p.



Sometime in 1957, a '57 Chevy beginning life on the assembly line

## '57 Chevy Production FAST FACTS

- 150 model 2dr sedan - 70,774 units
- 150 model 4dr sedan - 52,266 units
- 150 model 2dr utility - 8,300 units
- 150 Handyman 2dr wagon - 14,740 units
- 210 model 2dr sedan - 162,090 units
- 210 model 4dr sedan - 260,401 units
- 210 Delray 2dr hardtop - 25,644 units
- 210 model 2dr hardtop - 22,631 units
- 210 model 4dr hardtop - 16,178 units
- 210 Handyman 2dr wagon - 17,528 units
- 210 Townsman 4dr wagon - 127,803 units
- 210 Beauville 4dr wagon - 21,083 units
- Bel Air model 2dr sedan - 62,751 units
- Bel Air model 4dr sedan - 254,331 units
- Bel Air model 2dr hardtop - 166,426 units
- Bel Air model 4dr hardtop - 137,672 units
- Bel Air model Convertible - 47,562 units
- Bel Air model Nomad wagon - 6,534 units
- Bel Air Townsman 4dr wagon - 27,375 units
- TOTAL - 1,502,089 units**





www.DallasClassicChevy.com

PO Box 814642  
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**DALLAS AUTORAMA  
THIS WEEKEND  
50 Years of the '57 Chevy  
Display!**

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